

INTERNATIONAL BUSINESS MAJOR

Note: Courses designated by an underscore are offered on the Imperial Valley Campus. All courses are available at the San Diego campus.

Faculty

Emeritus: Erzen
Professor: Fatemi
Assistant Professors: King, Perner, West

The Major

International business is an interdisciplinary major that culminates in a Bachelor of Arts degree offered jointly by the College of Arts and Letters and the College of Business Administration. This program integrates coursework in business administration, foreign language, and regional/cultural studies. It offers students an opportunity to combine two emphases, one in a language and one in regional/cultural studies, and to create a focused program of study, suited to their individual interests and career goals. All students are required to spend a semester abroad and to complete an international internship.

The international business program is one of the many activities sponsored by the SDSU Center for International Business Education and Research (CIBER). This Center is funded by the U.S. Department of Education and administered by SDSU's Colleges of Arts and Letters and Business Administration in order to promote international business education in the region and nationwide.

High school students who are planning to select this major are strongly advised to complete the following courses prior to admission to the University: four years of one foreign language; four years of mathematics; and courses in accounting, computer programming, economics, and world history.

Semester Abroad Requirement

All International Business majors are required to complete a semester abroad. Students may satisfy the requirement by studying abroad through one of our approved exchange programs. Students must complete 12 units of coursework. At least two out of the four courses must be upper division business courses. Students must successfully complete all four courses with a passing grade otherwise the study abroad requirement will not have been met. Students must be upper division in the major prior to submitting the application to go abroad. Exceptions may be made in Chinese, Japanese, and Russian. **Unapproved study abroad programs will not meet the requirement.**

Study Abroad Programs

The international business program currently has direct exchange agreements with: Bishop's University, Québec, Canada; Centro de Enseñanza Técnica y Superior (CETYS), Mexicali and Tijuana, Mexico; Ecole Supérieure des Praticiens de Commerce International (Groupe ESSEC), Cergy Pontoise, France; Fachhochschule Reutlingen, Reutlingen, Germany; Instituto Tecnológico 7 de Estudios Superiores de Monterrey (ITESM), 26 campuses throughout Mexico; Brazil: Pontificia Universidade Católica do Rio de Janeiro (PUC-RIO), Rio de Janeiro and Universidade Federal do Parana, Curitiba; Simon Fraser University, Vancouver, B.C., Canada; Universidad Antonio de Nebrija, Madrid, Spain; Universidad Autónoma de Baja California (UABC), Tijuana, Mexico; Universidad de Barcelona, Barcelona, Spain; Universidad del CEMA, Buenos Aires, Argentina; Universidad de Guanajuato, Guanajuato, Mexico; Universidad de San Francisco, Quito, Ecuador; Universidad de Valladolid, Valladolid, Spain; Universidad de Valparaíso, Valparaíso y Viña del Mar, Chile; and Université du Québec at Chicoutimi, Québec, Canada. Qualified International Business majors participating in an exchange program make normal progress toward the degree while generally paying SDSU fees only.

Internship Requirement

All students in the major must complete an internship in international business by enrolling in the International Business 495 course. Students have to be upper division in the major prior to completing their internship. **Work completed abroad in the language of emphasis may satisfy the semester abroad requirement.**

Advising

All students admitted to the University with a declared major in International Business are required to attend an advising meeting with the program adviser during their first semester on campus.

International Business Major

With the B.A. Degree in Liberal Arts and Sciences (Major Code: 05131)

All candidates for a degree in liberal arts and sciences must complete the graduation requirements listed in the section of this catalog on "Graduation Requirements."

A minor is not required with this major. International Business majors may not normally complete a minor in the

College of Business Administration or in the language or regional/cultural emphases used to satisfy major requirements.

Admission Requirements. Completion of 56 transferable units. Overall grade point average of 2.0. Preparation for the major courses in business and language may not be taken for Cr/NC; **the minimum grade in each course in lower division business is C.**

Currently on the San Diego campus, the program is impacted and the required overall grade point average has been raised to 2.90. There is no impact on the Imperial Valley Campus. The minimum overall grade point average for admission to the program on this campus is 2.0 although the student will remain on a pre-international business status until a 2.90 grade point average has been attained.

Students wishing to transfer into the San Diego campus program must: 1) complete all preparation for the major with a grade of "C" or better; 2) pass the Graduation Writing Assessment Requirement; and 3) have an overall grade point average of 2.90. If any of these requirements are not met, a student cannot transfer to or complete coursework at the San Diego campus. However, no students will be allowed to transfer into the San Diego campus program without being admitted to that campus using the impacted grade point average in place at the time of transfer.

Preparation for the Major. (Complete I, II, and III below: 38-51 units)

I. Business (All preparation for the major in the business and language portions of this major must be completed before enrolling in any upper division courses in Business Administration):

Accountancy 201, 202; Economics 101, 102; Economics 201 or Statistics 119; Finance 140; and Information and Decision Systems 180. (21 units)

II. Language Emphasis: The lower division course requirements may also be satisfied by successful results on certain standardized language examinations; contact the adviser of the appropriate language department for details. Students whose high school instruction was taught in a language other than English may not take that language as their emphasis in the major.

Spanish 101, 102, 103, 202, 211, 212. Spanish 281 replaces 103 and 211; and Spanish 282 replaces 202 and 212 for U.S. Hispanics. See adviser in Spanish Department. (22 units)

III. Regional/Cultural Studies Emphasis (choose one region):

Latin America: Six units selected from History 115, 116 (recommended); Latin American Studies 101 (recommended).

North America: Six units (one pair) selected from Chicana and Chicano Studies 141A-141B, History 109, 110 or 115, 116, or Political Science 101, 102.

Language Requirement. The language requirement is automatically fulfilled through coursework for preparation for the major.

Graduation Writing Assessment Requirement. Completing one of the approved upper division writing courses (W) with a grade of C (2.0) or better or passing the Writing Proficiency Assessment with a score of 10 or above.

Major. (Complete I, II, and III below: 53-57 units) **A minimum grade point average of 2.0 in each of the three areas is required for graduation.**

I. Business (All preparation for the major in the business and language portions of this major must be completed, plus additional supplementary admissions criteria must be met, before enrolling in any upper division courses in Business Administration):

Specialization: A minimum of 28 upper division units to include Finance 323, 329; Information and Decision Systems 302; Management 350, 405; Marketing 370, 376, and completion of one of the following areas of specialization:

Finance: Two 300 or 400-level courses in finance.

Management: Management 357 and one 300 or 400-level course in management.

Marketing: Two marketing courses at the 300-level or above.

II. Language Emphasis:

Spanish 301, 302 (or 381 and either 350, 491 or 493), 307, 497 (12 units). Spanish 381 replaces 301 and 302 for U.S. Hispanics; see adviser in Spanish Department.

Language Proficiency Assessment Requirement. Students are required to satisfy the Language Proficiency Assessment Requirement (EXIGE) during or immediately following the semester in which they complete their last language course. **To clear the language proficiency assessment, students must achieve a passing score on a language examination approved by the international business program.** Please go to <http://www.exige.org> for information on the Spanish language requirement.

III. Regional/Cultural Studies Emphasis (Choose one region. A maximum of five courses may be applied to the major.) All international business majors are required to complete a study abroad or internship abroad experience of at least one semester in length. See the academic adviser and the faculty internship coordinator for more information. Students who choose the study abroad option are still required to complete an internship (International Business 495). Students who choose the internship abroad option may earn credit for International Business 495.

Latin America: International Business 495, 498 (recommended), and a minimum of nine units, with no more than six units from one department, selected from

Anthropology 442, 582⁺; Art 562; Chicana and Chicano Studies 306, 310, 350A, 355, 375, 376, 380, 400; Communication 371⁺; Comparative Literature 445; Economics 336⁺, 360 (recommended), 365, 464, 565; Geography 323, 324, 353⁺; History 415, 416, 480, 550, 551, 552, 558; Latin American Studies 498, 530, 560, 580; Political Science 393, 481⁺, 482, 496⁺, 566, 567, 568, 575^{*}; Portuguese 535; Public Administration 580^{**}; Spanish 341, 342, 406A, 406B, 491*, 492*, 493*; Women's Studies 310*, 512, 580⁺.

North America: International Business 495, 498, Economics 565, and a minimum of six units, one course (three units) each from section **A. Mexico and Mexico-U.S. Border** and section **B. United States**.

A. Mexico and Mexico-U.S. Border: Chicana and Chicano Studies 306, 340, 350A, 355, 375, 380, 400, 498^{*}; History 550, 551; Latin American Studies 575; Political Science 496⁺, 568; Spanish 342, 515^{*}.

B. United States: Africana Studies 320, 321, 322, 471B; American Indian Studies 320, 400, 440; American Studies 580; Anthropology 444, 445, 446; Art 560; Chicana and Chicano Studies 301, 303, 310, 320, 335, 350B, 376, 480; Communication 371⁺; Economics 330, 338; English 494, 519, 525; Geography 321, 353⁺, 354; History 450W, 442A, 442B, 445, 455, 530, 532, 536, 540, 544A, 544B, 545A, 545B; Humanities 370; Linguistics 524; Political Science 305, 320, 321, 334, 335, 347A, 347B, 348, 422, 436, 478, 496⁺, 531; Public Administration 485; Religious Studies 385, 390A-390B; Sociology 320, 335, 355, 421, 430, 433, 531, 532, 537; Women's Studies 341A, 341B, 375.

A maximum of six units of courses numbered 496 and 596 may be applied to the major with the approval of the International Business adviser.

* Indicates courses with prerequisites not included in requirements listed above.

+ These courses may be included in the major only with the written approval of the undergraduate adviser for international business.

Courses (IB)

UPPER DIVISION COURSES (Intended for Undergraduates)

IB 495. International Business Internship (3) Cr/NC I, II

Prerequisites: Consent of instructor; upper division standing in the major.

Internships with international business firms, nonprofit organizations, and government agencies in U.S. and abroad. Work done under joint direction of activity sponsor and instructor. Project report and internship conferences required. Maximum credit three units.

IB 498. Doing Business Internationally (1) Cr/NC

Prerequisite: Upper division status in the major.

Recommended business customs and protocol course pertinent to all regions.

UPPER DIVISION COURSE

(Acceptable for a graduate degree only with PRIOR approval of the graduate adviser.)

IB 596. Topics in International Business (1-3)

Prerequisite: Upper division standing.

Selected topics in international business. May be repeated with new content. See Class Schedule for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree. Maximum credit six units.
