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# Latin American Studies

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In the College of Arts and Letters

## Faculty Committee for Latin American Studies

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## General Information

Since 1976 the Center for Latin American Studies has been designated a National Resource Center for Latin American Studies (one of only eleven in the nation) by the United States Department of Education and funded through a Title VI grant. The Master of Arts degree administered by the center is an interdisciplinary program drawing on the expertise of an outstanding Latin Americanist faculty from the following departments: Anthropology, Art, Comparative Literature, Economics, Geography, History, Political Science, Public Administration and Urban Studies, Sociology, Spanish and Portuguese Languages and Literatures, Women's Studies, and the College of Business Administration. Emphasis in the program is placed on the central issue of "Modernization and Urbanization" in Latin America and offered through nine courses from nine different departments.

Research interests and areas of expertise of the faculty include: demography, economic development, folk art, Indians and peasants, land tenure systems, the Latin American press, mental health and aging in Mexico, militarism and guerrilla warfare, Spanish American prose, poetry and criticism, theatre, U.S.-Latin American relations, and the U.S.-Mexico border.

## Admission to Graduate Study

In addition to meeting the requirements for admission to the University with classified graduate standing, as described in Part Two of this bulletin, the student must present the Bachelor of Arts degree with not less than 18 units of courses of Latin American content in three areas. A student whose preparation is deemed insufficient by his graduate adviser or by the Latin American Studies committee will be required to complete specified courses in addition to the minimum of 30 units required for the degree.

## Advancement to Candidacy

All students must satisfy the general requirements for advancement to candidacy described in Part Two of this bulletin. Moreover, students must demonstrate an oral and reading proficiency in Spanish through either the satisfactory completion of an oral and a written examination, or: (1) satisfactory completion of Spanish 103 and 202, and a reading examination administered by the Department of Spanish and Portuguese Languages and Literatures, or (2) satisfactory completion of three units of 500-level or graduate coursework in Spanish. In addition, students

must complete satisfactorily (with a grade of B or better) Portuguese 101. Coursework at or above the 500 level may be included as a part of the official program with the approval of the graduate coordinator.

### Specific Requirements for the Master of Arts Degree

(Major Code: 03081)

In addition to meeting the requirements for classified graduate standing and the basic requirements for the Master of Arts degree, as described in Part Two of this bulletin, the student must complete at least 30 units of upper division and graduate coursework, including Latin American Studies 601, with not less than 24 units in courses of Latin American content selected from those listed below and distributed as follows:

	600- and 700-numbered Courses	500-, 600- and 700-numbered Courses
Department A.....	6 units	6 units
Department B.....	3 units	3 units
Department C.....	3 units	3 units
	12 units	12 units

The total program shall include a minimum of 18 units in 600- and 700-numbered courses. Students may select either Plan A or Plan B in consultation with the graduate adviser. In addition to meeting the distribution requirements given above, students electing Plan A must complete the 799A (Thesis) course. Students electing Plan B must pass a comprehensive written and oral examination in lieu of the thesis.

All programs will be approved by the Latin American Studies committee.

### Master of Business Administration and Master of Arts in Latin American Studies Degrees

#### General Information

The College of Business Administration and the Center for Latin American Studies offer a three-year concurrent graduate program leading to a Master of Business Administration and a Master of Arts in Latin American Studies. The primary objective of the concurrent program is to offer preparation in the fields of business administration and Latin American studies for the purpose of providing the knowledge and skills necessary to promote and engage in business relationships within a Latin American historical, cultural, and linguistic milieu, in Latin America or in the United States.

For information, contact the Chair of the Latin American Studies Committee or the Associate Dean in the College of Business Administration.

#### Admission to Graduate Study

Since this program combines disparate disciplines, applicants are required to submit GMAT scores and should have substantial academic backgrounds in the humanities and social sciences. Applicants should also have a background in Spanish or Portuguese language and literature. It is expected that all students in the concurrent degree program will be full time, so that all requirements will be satisfied in an acceptable time period.

### Specific Requirements for the MBA/MA Degree

(Major Code: 49061)

In addition to meeting the requirements for classified graduate standing and the basic requirements for the master's degree as described in Part Two of this bulletin, the student must complete an officially approved course of study consisting of 70 units as outlined below.

- The college expects students entering the Master of Business Administration/MA in Latin American Studies program to be proficient in several areas. These include proficiency in statistics, mathematical skills, basic economics and in the use of personal computers, including spreadsheets and word processing. The students are responsible for insuring that they possess these skills before beginning the program.
- Complete the following core of eight courses (19 units):
 

BA 650	Financial Accounting (2)
BA 651	Organizational Behavior (2)
BA 652	Statistical Analysis (3)
BA 653	Managerial Economics (2)
BA 655	Marketing (3)
BA 660	Managerial Accounting (2)
BA 662	Operations Management (2)
BA 665	Financial Management I (3)

A student who has earned 12 or more undergraduate units in a specific field (finance, management, etc.) may substitute an advanced course for a core course in the same field with permission from the Director of Graduate Business Programs.

- Complete six units, one course from each of the themes listed below:

#### Interpersonal Skills Theme

- |          |   |
|----------|---|
| IDS 705  | Communication Strategies (3)                      |
| MGT 669  | Human Resource Management (3)                     |
| MGT 720  | Seminar in Behavioral Sciences for Management (3) |
| MGT 721  | Seminar in Group Processes and Leadership (3)     |
| MGT 741  | Seminar in Organization Power and Politics (3)    |
| MKTG 763 | Seminar in Sales Management (3)                   |

#### Environment Theme

- |         |  |
|---------|--|
| FIN 604 | Legal Environment for Executives (3)                           |
| FIN 655 | Seminar in Financial Markets (3)                               |
| MGT 626 | Competitive Analysis of Industries (3)                         |
| MGT 722 | Seminar in Business Ethics and Social Institutions (3)         |
| MGT 740 | Seminar in Business Management and the Natural Environment (3) |
| MGT 742 | Seminar in Business and the Good Society (3)                   |

- Complete 15 units in Business Administration to include:
 

FIN 654	Seminar in International Business Finance (3)
MGT 710	Seminar in World Business Environment (3)
MGT 723	Seminar in International Strategic Management (3)
MGT 731	Seminar in Strategic Management of Technology and Innovation (3)
MKTG 769	Seminar in International Marketing (3)
- Complete 24 units in courses of Latin American content, including the following required courses:

- LATAM 696 Interdisciplinary Seminar (3)  
 LATAM 798 Special Study (3) Cr/NC/SP  
 HIST 640 Directed Readings in Latin American History (3)\*  
 POL S 661 Seminar in the Political Systems of the Developing Nations (3)\*  
 POL S 667 Seminar in Latin American Political Systems (3)\*

The remaining nine units will be selected from the following list of courses, with at least one course from the California Western School of Law courses highly recommended:

**Latin American Studies Courses**

560. Latin America After World War II (3)  
 576. Frida Kahlo and Her Circle: Mexican Artists and the Challenge of Modernity (3)  
 798. Special Study (3) Cr/NC/SP

**Economics Course**

565. North American Economic Relations (3)

**Geography Course**

720. Seminar in Regional Geography (3)\*\*

**History Courses**

- 551A-551B. Mexico (3-3)  
 552. Brazil (3)  
 554. The Andean Republics of South America (3)  
 555. Modernization and Urbanization in Latin America (3)  
 556. Guerrilla Movements in Latin America (3)  
 558. Latin America in World Affairs (3)  
 559. Central America (3)  
 640. Directed Reading in Latin American History (3)  
 795. Area Studies in History (3) Cr/NC\*\*

**Political Science Courses**

566. Political Change in Latin America (3)  
 567. Political Systems of Latin America (3)  
 568. The Mexican Political System (3)  
 655. Seminar in General Comparative Political Systems (3)\*\*  
 675. Seminar in International Relations (3)\*\*  
 795. Problem Analysis (3)\*\*

**California Western School of Law Courses\*\*\***

452. International Protection of Human Rights  
 498. Mexican Law  
 610. Immigration Law  
 625. International Business Transactions  
 636. International Organizations  
 643. Private International Law  
 644. Public International Law  
 703. Latin American Law

6. In addition, the student must complete MGT 797 (Research) and BA 799A (Thesis). The thesis in Business Administration will treat a Latin American related topic and will be supervised by a business faculty with international business expertise and at least one faculty member from the Latin American studies program.

If a student after entering the concurrent MBA/MA program returns to a single degree program, all the requirements for the single degree program must be met.

Repeatable with new content and approval of advisory committee.

\*Acceptable when of relevant content.

\*\*These courses are not required. Students must apply to enroll under the provisions of the affiliation agreement with the California Western School of Law.

**Advancement to Candidacy**

All students must meet the general requirements for advancement to candidacy as described in Part Two of this bulletin. In addition, 1) the student will be required to complete Spanish 302 (or its equivalent), or Portuguese 401 (or its equivalent), and pass an oral and written examination administered by the Department of Spanish and Portuguese Languages and Literatures; 2) all core courses in business and Latin American studies must be completed prior to advancement with a minimum grade point average of 3.0 and no grade less than a B- in any core course; 3) have been recommended for advancement by the combined advisory committee; 4) have a thesis proposal approved by the combined faculty advisory committee.

Upon advancement to candidacy, the student will enroll in Management 797 (Research) and BA 799A (Thesis). A thesis (Plan A) incorporating theory, method, and analytic techniques from both disciplines is the culminating experience for the concurrent program leading to the MBA and MA degrees.

**Courses Acceptable on Master's Degree Programs in Latin American Studies**

**UPPER DIVISION COURSES  
 Latin American Studies Courses**

**530. Civilization and Culture of Pre-Columbian America (3)**

Prerequisite: Upper division standing.

Indigenous cultures of U.S./Mexico border region, Mexico, Central America from a multidisciplinary perspective. Geographical, religious, political, economic, and social realities. Not open to students with credit in Art 561.

**531. Visual Representation of Latin American Culture (3)**

Prerequisite: Upper division standing.

Latin American civilization and culture from the Encounter to present. Visual expressions of culture including rituals, ceremonies and festivals, examined from a multi-disciplinary perspective. Not open to students with credit in Art 562.

**560. Latin America After World War II (3)**

Prerequisites: Latin American Studies 101; History 115A, 115B; and either Political Science 566 or consent of instructor.

Major socioeconomic and political changes in Latin America since World War II and inter-American relations during the same period. Includes guest lecturers.

**570. The City in Latin America (3)**

Prerequisites: Six upper division units in Latin American content courses.

Contemporary Latin American cities. Processes leading to urban growth (migration, regional economic development), social conditions (housing, jobs, squatter settlements), urban landscape (design, architecture), and management (environment, transport, land use).

**575. Art and Culture in the U.S./Mexico Border Region (3)**

Prerequisite: Upper division standing.

Settlement and culture along the U.S./Mexican border seen through a multi-disciplinary study of art, architecture, artists, and patronage.

**576. Frida Kahlo and Her Circle: Mexican Artists and the Challenge of Modernity (3)**

Prerequisite: Upper division standing.

Work and life of Frida Kahlo, her influence on artists and thinkers who shared her world, and influence she continues to have on art of Mexico and the U.S.

**580. Special Topics (1-4)**

Prerequisite: Six upper division units in Latin American content courses.

Interdisciplinary study of selected Latin American topics. Credit will vary depending on the scope and nature of the topic. Whenever appropriate, the course will be taught by a team of instructors representing two or more disciplines. May be repeated with different content. See Class Schedule for specific content. Maximum credit eight units.

**Anthropology Courses**

- 508. Medical Anthropology (3)
- 509. Culture and Biological Aging (3)
- 582. Regional Anthropology (3)\*
- 583. Topical Anthropology (3)\*

**Art Courses**

- 557. Art of the Nineteenth Century (3)
- 577. History of Architecture (3)
- 596. Advanced Studies in Art and Art History (1-4)\*

**Communication Courses**

- 591. International Telecommunications (3)
- 596. Selected Topics (1-4)\*

**Comparative Literature Courses**

- 561. Fiction (3)
- 562. Drama (3)
- 563. Poetry (3)
- 571. Literary Use of Legend (3)
- 594. Topics in Literature and the Arts (3)
- 596. Topics in Comparative Literature (3)\*

**Economics Courses**

- 561. International Trade (3)
- 565. North American Economic Relations (3)
- 592. International Monetary Theory and Policy (3)
- 596. Experimental Topics (3)\*

**English Courses**

- 501. Literature for Children (3)
- 502. Adolescence in Literature (3)

**Geography Courses**

- 507. Geography of Natural Vegetation (3)
- 509. Regional Climatology (3)
- 545. Arid Lands (3)
- 554. World Cities: Comparative Approaches to Urbanization (3)
- 596. Advanced Topics in Geography (1-3)\*

**History Courses**

- 541A. California (3)
- 551A-551B. Mexico (3-3)
- 552. Brazil (3)
- 554. The Andean Republics of South America (3)
- 555. Modernization and Urbanization in Latin America (3)
- 556. Guerrilla Movements in Latin America (3)
- 557. History of Latin American Popular Culture and Social Thought (3)
- 558. Latin America in World Affairs (3)
- 559. Central America (3)
- 596. Selected Studies in History (1-4)\*

**Law**

With the permission of the graduate adviser and the approval of the Graduate Division, classified graduate students may take a maximum of nine units of law at California Western School of Law through an affiliation agreement between the two institutions. San Diego State students must be enrolled for graduate courses at San Diego State University in the semester they are taking courses at California Western School of Law.

Please consult with the graduate adviser for a listing of the specific law courses offered.

**Political Science Courses**

- 531. Interest Groups and Political Movements (3)
- 537. The Politics of Bureaucracy (3)
- 555. Comparative Political Systems (3)
- 560. Comparative Public Policy (3)
- 566. Political Change in Latin America (3)
- 567. Political Systems of Latin America (3)
- 568. The Mexican Political System (3)
- 577. Principles of International Law (3)

**Portuguese Course**

- 535. Brazilian Literature (3)

**Public Administration Course**

- 580. Comparative Public Administration (3)

**Sociology Courses**

- 517. Life Crises and Coping: Sociological Perspectives (3)
- 522. The Family in Comparative and Historical Perspectives (3)
- 527. Aging and Society (3)
- 596. Current Topics in Sociology (1-3)\*

**Spanish Courses**

- 515. Mexican Literature (3)
- 520. Caribbean Area Countries Literature (3)
- 522. Andean Countries Literature (3)
- 596. Selected Studies in Spanish (3)\*

**Television, Film, and New Media Course**

- 562. Documentary and Propaganda Film/Television (3)

**Women's Studies Courses**

- 515. Women: Mythology and Ritual (3)
- 521. Life Cycles of Women (3)
- 553. Women Writers (3)\*
- 565. Women, Health, and Medicine (3)
- 580. Women and International Development (3)
- 596. Topics in Women's Studies (3)\*

\*Acceptable when of relevant content.

**GRADUATE COURSES**

**Latin American Studies Courses**

**601. Seminar on Methodology of Latin American Studies (3)**

Prerequisite: Graduate standing.  
Theories and methodologies of Latin American Studies.

**696. Experimental Topics (3)**

Prerequisite: Graduate standing.  
Intensive study in specific areas of Latin American studies. May be repeated with new content. See Class Schedule for specific content. Maximum credit six units of 696 applicable to a master's degree. Maximum combined credit of six units of 596 and 696 applicable to a 30-unit master's degree.

**798. Special Study (1-3) Cr/NC/SP**

Prerequisite: Consent of staff, to be arranged with the director and instructor.

Individual study. Maximum credit six units applicable to a master's degree.

**799A. Thesis (3) Cr/NC/SP**

Prerequisite: An officially appointed thesis committee and advancement to candidacy.

Preparation of a project or thesis for the master's degree.

**799B. Thesis Extension (0) Cr/NC**

Prerequisite: Prior registration in Thesis 799A with an assigned grade symbol of SP.

Registration required in any semester or term following assignment of SP in Course 799A in which the student expects to use the facilities and resources of the university; also student must be registered in the course when the completed thesis is granted final approval.

**Anthropology Courses**

- 600. Seminar (3)\*
- 603. Seminar in Ethnology (3)
- 621. Seminar in Topical Anthropology (3)
- 797. Research (3) Cr/NC/SP
- 798. Special Study (1-3) Cr/NC/SP
- 799A. Thesis (3) Cr/NC/SP
- 799B. Thesis Extension (0) Cr/NC

**Art Courses**

- 760. Seminar in Twentieth Century Art (3)
- 798. Special Study (1-3) Cr/NC/SP
- 799A. Thesis or Project (3) Cr/NC/SP
- 799B. Thesis or Project Extension (0) Cr/NC

**Communication Course**

- 798. Special Study (1-3) Cr/NC/SP

**Economics Courses**

- 696. Experimental Topics (3)\*
- 700. Seminar in Microeconomic Applications (3)\*
- 720. Seminar in Development and Planning (3)
- 730. Seminar in Macroeconomic Policy (3)
- 740A. Seminar in Applied Economic Research (3)\*
- 740B. Workshop in Applied Economics Research (3)\*
- 750. Seminar in Economic History and Institutions (3)\*
- 797. Research (3) Cr/NC/SP
- 798. Special Study (1-3) Cr/NC/SP
- 799A. Thesis (3) Cr/NC/SP
- 799B. Thesis Extension (0) Cr/NC

**English Courses**

- 601. Literary Study in a Multicultural World (3)\*
- 604. A Literary Period or Movement (3)\*
- 606. A Literary Type (3)\*
- 626. Comparative Literature (3)\*
- 696. Special Topics (3)\*
- 700. Seminar: A Major Author or Authors (3)\*
- 726. Seminar: Issues in Comparative Literature (3)\*
- 798. Special Study (1-3) Cr/NC/SP

**Geography Courses**

- 696. Advanced Special Topics in Geography (3)\*
- 720. Seminar in Regional Geography (3)\*
- 740. Seminar in Human Geography (3)\*
- 760. Seminar in Behavioral and Social Geography (3)\*
- 797. Research (1-3) Cr/NC/SP
- 798. Special Study (1-3) Cr/NC/SP
- 799A. Thesis (3) Cr/NC/SP
- 799B. Thesis Extension (0) Cr/NC

**History Courses**

- 640. Directed Reading in Latin American History (3)
- 795. Area Studies in History (1-3) Cr/NC\*
- 797. Research (3) Cr/NC/SP
- 798. Special Study (1-3) Cr/NC/SP
- 799A. Thesis (3) Cr/NC/SP
- 799B. Thesis Extension (0) Cr/NC

**Political Science Courses**

- 655. Seminar in General Comparative Political Systems (3)\*
- 658. Seminar in Post-Communist Political Systems (3)
- 661. Seminar in the Political Systems of the Developing Nations (3)\*
- 667. Seminar in Latin American Political Systems (3)
- 675. Seminar in International Relations (3)\*
- 676. Seminar in International Political Economy (3)
- 795. Problem Analysis (3)\*
- 797. Research in Political Science (3) Cr/NC/SP
- 798. Special Study (1-3) Cr/NC/SP
- 799A. Thesis (3) Cr/NC/SP
- 799B. Thesis Extension (0) Cr/NC

**Public Administration and Urban Studies Course**

- 798. Special Study (1-3) Cr/NC/SP

**Sociology Courses**

- 696. Experimental Topics (3)\*
- 730. Seminar in Social Institutions (3)
- 798. Special Study (1-3) Cr/NC/SP

**Spanish Courses**

- 601. Seminar in Hispanic Literary Theory (3)
- 650. The Gaucho Epic (3)
- 660. Modernism (3)
- 695. Contemporary Spanish American Prose Fiction (3)
- 696. Selected Topics (3)\*
- 750. Seminar in Spanish American Literature (3)
- 755. Seminar in Spanish American Culture and Thought (3)
- 798. Special Study (1-3) Cr/NC/SP
- 799A. Thesis (3) Cr/NC/SP
- 799B. Thesis Extension (0) Cr/NC

**Television, Film, and New Media Course**

- 798. Special Study (1-3) Cr/NC/SP

**Women's Studies Courses**

- 601. Foundations of Feminist Scholarship (3)
- 602. Seminar: Methods of Inquiry in Women's Studies (3)
- 603. Seminar: Advanced Feminist Theory (3)
- 604. Seminar: Gender, Culture, and Representation (3)
- 605. Seminar: Women, Relationships, and Social Policy (3)
- 696. Selected Topics in Women's Studies (3-6)\*
- 701. Seminar in Women's Studies (3)\*
- 798. Special Study (1-3) Cr/NC/SP

\* Acceptable when of relevant content.