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# Latin American Studies

In the College of Arts and Letters

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<http://latinamericanstudies.sdsu.edu/>

## Faculty Committee for Latin American Studies

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Joseph W. Ball, Ph.D., Professor of Anthropology

Ricardo Griswold del Castillo, Ph.D., Professor of Chicana and Chicano Studies

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William A. Nericcio, Ph.D., Professor of English and Comparative Literature

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David V. Carruthers, Ph.D., Associate Professor of Political Science

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Paula S. DeVos, Ph.D., Assistant Professor of History

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Peter P. Lindquist, Ph.D., Assistant Professor of Spanish

Arion T. Mayes, Ph.D., Assistant Professor of Anthropology

Thomas P. Passananti, Ph.D., Assistant Professor of History

Paul M. Sneed, Ph.D., Assistant Professor of Portuguese

Paul Ganster, Ph.D., Director, Institute for Regional Studies of the Californias

## Admission to Graduate Study

Students applying for admission should electronically submit the university application available at <http://www.csumentor.edu> along with the \$55 application fee.

All applicants must submit admissions materials separately to SDSU Graduate Admissions and to the Center for Latin American Studies.

## Graduate Admissions

The following materials should be submitted as a complete package directly to:

Graduate Admissions

Enrollment Services

San Diego State University

San Diego, CA 92182-7416

(1) Official transcripts (in sealed envelopes) from all postsecondary institutions attended;

Note:

- Students who attended SDSU need only submit transcripts for work completed since last attendance.
- Students with international coursework must submit both the official transcript and proof of degree. If documents are in a language other than English, they must be accompanied by a certified English translation.

(2) GRE scores (<http://www.ets.org>, SDSU institution code 4682);

(3) TOEFL score, if medium of instruction was in a language other than English (<http://www.ets.org>, SDSU institution code 4682).

## Master of Arts Degree in Latin American Studies

The following materials should be mailed or delivered to:

Center for Latin American Studies

(Attention: Graduate Adviser)

San Diego State University

5500 Campanile Drive

San Diego, CA 92182-4446

(1) Personal statement;

(2) Three letters of reference.

## Master of Business Administration Degree and Master of Arts Degree in Latin American Studies

The following materials should be submitted by November 1 (October 1 for international students) for admission for the spring semester and May 1 for the fall semester to:

Center for Latin American Studies

(Attention: Graduate Adviser)

San Diego State University

5500 Campanile Drive

San Diego, CA 92182-4446

(1) Personal statement;

(2) Resume;

(3) Letters of reference (optional, maximum three).

## Master of Public Health Degree and Master of Arts Degree in Latin American Studies

The following materials should be mailed or delivered to:

Center for Latin American Studies

(Attention: Graduate Adviser)

San Diego State University

5500 Campanile Drive

San Diego, CA 92182-4443

(1) Complete the concurrent degree program application Parts I and II (includes narrative statement);

(2) Submit three letters of recommendation;

(3) Provide evidence of competence in or prior academic preparation in Latin American Studies, social and/or behavioral sciences, biological sciences, and/or health sciences;

(4) Provide evidence of professional and academic activities related to Latin American Studies or the chosen area of concentration in the Graduate School of Public Health.

## Master of Arts Degree in Latin American Studies

### General Information

Since 1976 the Center for Latin American Studies has been designated a National Resource Center for Latin American Studies (one of only eleven in the nation) by the United States Department of Education and funded through a Title VI grant. The Master of Arts degree administered by the center is an interdisciplinary program drawing on the expertise of an outstanding Latin Americanist faculty from the following departments: Anthropology, Art, Comparative Literature, Economics, Geography, History, Political Science, Public Affairs, Sociology, Spanish and Portuguese Languages and Literatures, Women's Studies, and the College of Business Administration. Emphasis in the program is placed on the central issue of "Modernization and Urbanization" in Latin America and offered through nine courses from nine different departments.

Research interests and areas of expertise of the faculty include: demography, economic development, folk art, Indians and peasants, land tenure systems, the Latin American press, mental health and aging in Mexico, militarism and guerrilla warfare, Spanish American prose, poetry and criticism, theatre, U.S.-Latin American relations, and the U.S.-Mexico border.

### Admission to the Degree Curriculum

In addition to meeting the requirements for admission to the university with classified graduate standing, as described in Part Two of this bulletin, the student must present the Bachelor of Arts degree with not less than 18 units of courses of Latin American content in three areas. A student whose preparation is deemed insufficient by his graduate adviser or by the Latin American Studies committee will be required to complete specified courses in addition to the minimum of 30 units required for the degree.

### Advancement to Candidacy

All students must satisfy the general requirements for advancement to candidacy described in Part Two of this bulletin. Moreover, students must demonstrate an oral and reading proficiency in Spanish through either the satisfactory completion of an oral and a written examination, or: (1) satisfactory completion of Spanish 201 and 202, and a reading examination administered by the Department of Spanish and Portuguese Languages and Literatures, or (2) satisfactory completion of three units of 500-level or graduate coursework in Spanish. In addition, students must complete satisfactorily (with a grade of B or better) Portuguese 101. Coursework at or above the 500 level may be included as a part of the official program with the approval of the graduate coordinator.

### Specific Requirements for the Master of Arts Degree

(Major Code: 03081)

In addition to meeting the requirements for classified graduate standing and the basic requirements for the Master of Arts degree, as described in Part Two of this bulletin, the student must complete at least 30 units of upper division and graduate coursework, including Latin American Studies 601, with not less than 24 units in courses of Latin American content selected from those listed below and distributed as follows:

	600- and 700-numbered Courses	500-, 600- and 700-numbered Courses
Department A.....	6 units	6 units
Department B.....	3 units	3 units
Department C.....	3 units	3 units
	12 units	12 units

The total program shall include a minimum of 18 units in 600- and 700-numbered courses. Students may select either Plan A or Plan B in consultation with the graduate adviser. In addition to meeting the distribution requirements given above, students electing Plan A must complete the 799A (Thesis) course. Students electing Plan B must pass a comprehensive written and oral examination in lieu of the thesis.

All programs will be approved by the Latin American Studies committee.

## Master of Business Administration Degree and Master of Arts Degree in Latin American Studies

### General Information

The College of Business Administration and the Center for Latin American Studies offer a three-year concurrent graduate program leading to a Master of Business Administration and a Master of Arts in Latin American Studies. The primary objective of the concurrent program is to offer preparation in the fields of business administration and Latin American studies for the purpose of providing the knowledge and skills necessary to promote and engage in business relationships within a Latin American historical, cultural, and linguistic milieu, in Latin America or in the United States.

For information, contact the chair of the Latin American Studies Committee or the associate dean in the College of Business Administration.

### Admission to the Degree Curriculum

Since this program combines disparate disciplines, applicants are required to submit GMAT scores and should have substantial academic backgrounds in the humanities and social sciences. Applicants should also have a background in Spanish or Portuguese language and literature. It is expected that all students in the concurrent degree program will be full time, so that all requirements will be satisfied in an acceptable time period.

### Advancement to Candidacy

All students must meet the general requirements for advancement to candidacy as described in Part Two of this bulletin. In addition, 1) the student will be required to complete Spanish 302 (or its equivalent), or Portuguese 401 (or its equivalent), and pass an oral and written examination administered by the Department of Spanish and Portuguese Languages and Literatures; 2) all core courses in business and Latin American studies must be completed prior to advancement with a minimum grade point average of 3.0 and no grade less than a B- in any core course; 3) have been recommended for advancement by the combined advisory committee; 4) have a thesis proposal approved by the combined faculty advisory committee.

Upon advancement to candidacy, the student will enroll in Management 797 (Research) and BA 799A (Thesis). A thesis (Plan A) incorporating theory, method, and analytic techniques from both disciplines is the culminating experience for the concurrent program leading to the MBA and MA degrees.

### Specific Requirements for the MBA/MA Degree

(Major Code: 49061)

In addition to meeting the requirements for classified graduate standing and the basic requirements for the master's degree as described in Part Two of this bulletin, the student must complete an officially approved course of study consisting of 70 units as outlined below.

1. The college expects students entering the Master of Business Administration/MA in Latin American Studies program to be proficient in several areas. These include proficiency in statistics, mathematical skills, basic economics and in the use of personal

computers, including spreadsheets and word processing. The students are responsible for insuring that they possess these skills before beginning the program.

2. Complete the following core of eight courses (19 units):

- BA 650. Financial Reporting and Analysis I (2)
- BA 651. Organizational Behavior (2)
- BA 652. Statistical Analysis (3)
- BA 653. Managerial Economics (2)
- BA 655. Marketing (3)
- BA 660. Managerial Accounting (2)
- BA 662. Operations Management (2)
- BA 665. Financial Management I (3)

A student who has earned 12 or more undergraduate units in a specific field (finance, management, etc.) may substitute an advanced course for a core course in the same field with permission from the director of Graduate Business Programs.

3. Complete six units, one course from each of the themes listed below:

**Interpersonal Skills Theme**

- IDS 705. Communication Strategies (3)
- MGT 669. Human Resource Management (3)
- MGT 721. Seminar in Group Processes and Leadership (3)
- MKTG 763. Seminar in Sales Management (3)

**Environment Theme**

- FIN 604. Legal Environment for Executives (3)
- MGT 626. Competitive Analysis of Industries (3)
- MGT 722. Seminar in Business Ethics and Social Institutions (3)
- MGT 740. Seminar in Business Management and the Natural Environment (3)

4. Complete 15 units in Business Administration to include:

- FIN 654. Seminar in International Business Finance (3)
- MGT 710. Seminar in World Business Environment (3)
- MGT 723. Seminar in International Strategic Management (3)
- MGT 731. Seminar in Strategic Management of Technology and Innovation (3)
- MKTG 769. Seminar in International Marketing (3)

5. Complete 24 units in courses of Latin American content, including the following required courses:

- LATAM 696. Interdisciplinary Seminar (3)
- LATAM 798. Special Study (3) Cr/NC/RP
- HIST 640. Directed Readings in Latin American History (3)\*
- POL S 661. Seminar in the Political Systems of the Developing Nations (3)\*
- POL S 667. Seminar in Latin American Political Systems (3)\*

The remaining nine units will be selected from the following list of courses, with at least one course from the California Western School of Law courses highly recommended:

**Latin American Studies Courses (LATAM)**

- LATAM 560. Latin America After World War II (3)
- LATAM 576. Frida Kahlo and Her Circle: Mexican Artists and the Challenge of Modernity (3)
- LATAM 798. Special Study (3) Cr/NC/RP

**Economics Course (ECON)**

- ECON 565. North American Economic Relations (3)

**History Courses (HIST)**

- HIST 550. Colonial Mexico (3)
- HIST 551. Modern Mexico (3)
- HIST 552. Brazil (3)
- HIST 558. Latin America in World Affairs (3)
- HIST 640. Directed Reading in Latin American History (3)
- HIST 795. Area Studies in History (3) Cr/NC\*\*

**Political Science Courses (POL S)**

- POL S 564. Environmental Politics in Global Perspective (3)
- POL S 566. Political Change in Latin America (3)
- POL S 567. Political Systems of Latin America (3)
- POL S 568. Mexican Politics (3)
- POL S 655. Seminar in General Comparative Political Systems (3)\*\*
- POL S 675. Seminar in International Relations (3)\*\*
- POL S 795. Problem Analysis (3)\*\*

**California Western School of Law Courses\*\*\***

- 452. International Protection of Human Rights
- 498. Mexican Law
- 610. Immigration Law
- 625. International Business Transactions
- 636. International Organizations
- 643. Private International Law
- 644. Public International Law
- 703. Latin American Law

6. In addition, the student must complete MGT 797 (Research) and BA 799A (Thesis). The thesis in Business Administration will treat a Latin American related topic and will be supervised by a business faculty with international business expertise and at least one faculty member from the Latin American studies program.

If a student after entering the concurrent MBA/MA program returns to a single degree program, all the requirements for the single degree program must be met.

\*Repeatable with new content and approval of advisory committee.

\*\*Acceptable when of relevant content.

\*\*\*These courses are not required. Students must apply to enroll under the provisions of the affiliation agreement with the California Western School of Law.

## Master of Public Health Degree and Master of Arts Degree in Latin American Studies

### General Information

The Graduate School of Public Health (GSPH) and the Center for Latin American Studies offer a concurrent graduate program leading to a Master of Public Health (MPH) in Epidemiology, Environmental Health, or Health Promotion and a Master of Arts (MA) in Latin American Studies. This concurrent program offers preparation in the fields of public health and Latin American studies for the purpose of promoting health, preventing disease, and enhancing the delivery of social and health services in Latino communities.

### Admission to the Degree Curriculum

To request information about the concurrent graduate program in Public Health and Latin American Studies, applicants should contact either the Graduate School of Public Health Director of the MPH/MA program, or the Latin American Studies Director of the M.A. program, San Diego State University. Students must meet the general requirements to graduate study at the university as detailed in Part Two of this bulletin. Application materials are also available from the GSPH Web site at <http://publichealth.sdsu.edu> or the Center for Latin American Studies Web site at <http://latinamericanstudies.sdsu.edu>.

### Advancement to Candidacy

All students must: (1) meet the general requirements for advancement to candidacy as described in Part Two of this bulletin; (2) pass an evaluation of progress towards the concurrent degree by both GSPH and Latin American Studies advisers; (3) complete all core courses in Public Health and Latin American Studies; (4) have earned at least 24 units of graduate study within the concurrent program with a minimum grade point average of 3.0 and no grade less than a B- in each core course; (5) have been recommended for advancement by the combined faculty advisory committee; (6) have an approved concurrent program of study; and (7) have a thesis proposal approved by the combined faculty advisory committee, which must include at least one faculty member from Latin American Studies and one faculty member from Public Health.

Upon advancement to candidacy, the student will enroll in Public Health or Latin American Studies 797 (Research) and Public Health or Latin American Studies 799A (Thesis). All students in the concurrent degree program are required to complete a thesis. This thesis will incorporate theory, method, and analytic techniques from both Public Health and Latin American Studies. The thesis topic and chair will be determined by the student and the faculty advisory committee. All students must pass the American Council of Teachers of Foreign Language (ACTFL) oral proficiency examination in either Spanish or Portuguese with a score of 2.0 or above.

## Specific Requirements for the MPH/MA Degree

(Major Code: 12141/03081)

In addition to meeting the requirements for classified graduate standing and the basic requirements for the master's degree as described in Part Two of this bulletin, the student must complete an officially approved course of study of not less than 60 units as listed below.

## General Requirements

Total General Units = 37

<i>Core Courses (13 units)</i>	<i>Prescribed Electives (18 units from at least two departments)</i>			<i>Culminating Experience (6 units)</i>
P H 601 (3)	ANTH 508 (3)	LATAM 560 (3)	POL S 667 (3)	P H 797 or LATAM 797 (3)
P H 602 (3)	ANTH 520 (3)	LATAM 580 (3)	POL S 696 (3)	P H 799A or LATAM 799A (3)
P H 604 (2)	ANTH 529 (3)	LATAM 696 (3)	SOC 555 (3)	
P H 605 (2)	ANTH 583 (3)	LATAM 700 (3)	SOC 730 (3)	
LATAM 601 (3)	ANTH 603 (3)	LATAM 798 (3)	SOC 740 (3)	
	HIST 551 (3)	POL S 555 (3)	WMNST 512 (3)	
	HIST 552 (3)	POL S 568 (3)	WMNST 565 (3)	
	HIST 640 (3)	POL S 655 (3)	WMNST 580 (3)	
		POL S 661 (3)	WMNST 605 (3)	

## Public Health Concentration Requirements

### Epidemiology Concentration

Total Epidemiology Units = 23

#### Required Courses (14 units)

P H 603 (2)  
P H 621 (3)  
P H 622 (3)  
P H 623 (3)  
P H 627 (3)

#### Prescribed Electives (6 units)

P H 625 (3) P H 723 (3)  
P H 626 (3) P H 724 (3)  
P H 628 (3) P H 726 (3)  
P H 649 (3) P H 729 (3)  
P H 700A (3) P H 823 (3)  
P H 721 (3) P H 824 (3)  
P H 722 (3) P H 825 (1-3)

#### Electives (3 units)

BIOL 585,  
NUTR 600, 606, 607, 700,  
STAT 510, 550, 551A, 560, 672, 677,  
or three units of electives to be selected  
with approval of the faculty advisory  
committee

### Health Promotion Concentration

Total Health Promotion Units = 23

#### Required Courses (15 units)

P H 607 (3)  
P H 661 (3)  
P H 662 (3)  
P H 663 (3)  
P H 666 (3)

#### Prescribed Electives (5 units)

P H 664 (3)  
P H 667 (3)  
P H 668 (3)  
P H 700F (3)  
P H 721 (3)  
P H 761 (3)  
P H 762 (3)

#### Electives (3 units)

Three units to be selected with the  
approval of the faculty advisory  
committee.

### Environmental Health Concentration

Total Environmental Health Units = 23

#### Required Courses (17 units)

P H 603 (2)  
P H 632 (3)  
P H 634 (3)  
P H 636 (3)  
P H 638A (3)  
P H 639 (3)

#### Prescribed Electives (6 units)

P H 630 (3)  
P H 635 (3)  
P H 637 (3)  
P H 700C (3)  
P H 721 (3)  
P H 732 (3)  
P H 737A (3)  
P H 737B (3)  
P H 738 (3)  
P H 798 (1-3)