
Recreation and Tourism Management

In the School of Hospitality and Tourism Management
In the College of Professional Studies and Fine Arts

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Accredited by the National Recreation and Parks Association.

Faculty

Emeritus: Duncan, Hanson, Hutchinson, Lamke, Peterson, Rankin
Director: Winston

Academic Program Coordinator: Sasidharan

Professors: Beck, L., Dixon, Gattas

Associate Professor: Sasidharan

Lecturers: Beck, A., Gabay

Offered by the School of Hospitality and Tourism Management

Major in recreation administration with the B.S. degree in applied arts and sciences.

- Emphasis in outdoor resource management.
- Emphasis in recreation systems management.
- Emphasis in sustainable tourism management.

Minor in recreation.

The Major

A commitment to working with people to enhance the quality of their lives is important to a study of recreation and tourism.

Increasingly diverse opportunities are available in the recreation and tourism profession. The major offers a sufficiently wide range of courses for students who may wish to enter diverse recreation, tourism, or human services fields.

Students in this major elect one of three areas of emphasis. The outdoor resource management emphasis stresses conservation, natural science, ecology, and recreation/park administration. Society's efforts to sustain a balance between the environment and recreational use are studied. Graduates find employment as naturalists, outdoor education specialists, outdoor resource management planners, park interpreters, and park rangers.

Recreation systems management stresses the effective organization, administration, and supervision of recreation, park, and tourism agencies, both public and private. Graduates find employment as administrators and supervisors with public, private or commercial park and recreation agencies. They assume professional positions with youth and family serving agencies, private clubs and condominium associations, a variety of leisure related businesses including tourism agencies, and municipal, county, and state organizations.

Sustainable tourism management prepares students to work in tourism, recreation, cultural, natural resource, and sports settings. It stresses the cultural and ecological tourism leadership needs of new tourism professionals by emphasizing the linkages between the economic, environmental, and social (including cultural and political) spheres and involves an interdisciplinary approach. Students learn about assessment, programming, and evaluation for planning and management of sustainable tourism businesses. Graduates find employment as managers and directors with transportation agencies, destination management organizations, travel and tour companies, tourism attractions, leisure, recreation, and sports organizations, cultural industries, adventure and ecotourism services, and lodging enterprises.

The sustainable tourism management emphasis requires international experience. Refer to the international experience section under the requirements for the Emphasis in Sustainable Tourism Management.

Major Academic Plans (MAPs)

Visit <http://www.sdsu.edu/mymap> for the recommended courses needed to fulfill your major requirements. The MAPs Web site was created to help students navigate the course requirements for their majors and to identify which General Education course will also fulfill a major preparation course requirement.

Recreation Administration Major

With the B.S. Degree in Applied Arts and Sciences
(Major Code: 21031)

All candidates for a degree in applied arts and sciences must complete the graduation requirements listed in the section of this catalog on "Graduation Requirements."

The major in recreation administration must be planned with an emphasis in outdoor resource management, recreation systems management, or sustainable tourism management.

A minor is not required with this major.

Emphasis in Outdoor Resource Management

Preparation for the Major. Recreation and Tourism Management 101, 107, 284; Biology 100 or 101, 100L or 101L; Geography 104; Geological Sciences 100, 101; Oceanography 100. (25 units)

Graduation Writing Assessment Requirement. Passing the Writing Proficiency Assessment with a score of 10 or above or Recreation and Tourism Management 396W with a grade of C (2.0) or better. See "Graduation Requirements" section for a complete listing of requirements.

Major. A minimum of 57 upper division units to include Recreation and Tourism Management 304, 305, 351, 404, 469, 470, 485, 487, 489, 498 (12 units); Biology 315, 327; Geography 370; nine units selected from Geography 570, 572, 575; Geological Sciences 301; Recreation and Tourism Management 483, 484, 496 (other upper division courses may be substituted with approval of the adviser).

Emphasis in Recreation Systems Management

Preparation for the Major. Recreation and Tourism Management 101, 107, 284; Information and Decision Systems 180; Psychology 101; Sociology 101; and six units selected from Economics 101, 102; Finance 240; Hospitality and Tourism Management 223. (25 units)

Graduation Writing Assessment Requirement. Passing the Writing Proficiency Assessment with a score of 10 or above or Recreation and Tourism Management 396W with a grade of C (2.0) or better. See "Graduation Requirements" section for a complete listing of requirements.

Major. A minimum of 54 upper division units to include Recreation and Tourism Management 304, 305, 351, 404, 468, 469, 470, 475, 498 (12 units); nine units selected from Recreation and Tourism Management 340, 450, 489; Hospitality and Tourism Management 433, 435; and nine units selected from Management 350, 352; Marketing 370; Psychology 340; Public Administration 350; Sociology 355, 444.

RTM

Emphasis in Sustainable Tourism Management

Preparation for the Major. Recreation and Tourism Management 101, 107, 284; Anthropology 102; Biology 101; Economics 101, 102; Geography 101, 101L, 102. (29 units)

Graduation Writing Assessment Requirement. Passing the Writing Proficiency Assessment with a score of 10 or above or Recreation and Tourism Management 396W with a grade of C (2.0) or better. See "Graduation Requirements" section for a complete listing of requirements.

International Experience Requirement. All majors in the sustainable tourism management emphasis are required to complete an international experience requirement. To meet this requirement, majors must complete one of the following with the preapproved and written consent of the undergraduate adviser:

1. International Student Exchange;
2. CSU Study Abroad Program;
3. Internship;
4. Professional Opportunity

(Cross-US border, Mexico and/or Canada, activities).

Scholarships are available for the International Experience. The International Experience is course-transferable, based on student learning outcomes.

Major. A minimum of 51 upper division to include Recreation and Tourism Management 304, 305, 351, 404, 413, 469, 470, 477, 487, 498 (12 units); Economics 453; Geography 370; and six units selected from one of the following tracks:

(a) *Eco-Adventure Tourism:* Economics 454; Geography 385, 483, 570, 572; International Security and Conflict Resolution 421; Oceanography 320; Physics 301.

(b) *Cultural Tourism:* Anthropology 520, 531; Art 347; International Security and Conflict Resolution 421; Public Administration 320, 525; Professional Studies and Fine Arts 320.

Recreation Minor

The minor in recreation consists of a minimum of 22 units to include Recreation and Tourism Management 101, 107, 304, 305, and nine additional upper division units selected from Recreation and Tourism Management 340, 351, 361, 371, 464, 475, 485, 496, 575. Prerequisite to the minor includes Biology 100.

Courses in the minor may not be counted toward the major, but may be used to satisfy preparation for the major and general education requirements, if applicable. A minimum of six upper division units must be completed in residence at San Diego State University.

Courses (RTM)

Refer to *Curricula and Courses and University Policies* sections of this catalog for explanation of the course numbering system, unit or credit hour, prerequisites, and related information.

LOWER DIVISION COURSES

RTM 101. Recreation and Tourism Management (3)

Role of recreation and tourism systems in contemporary society. History and philosophy, scope of services, facilities, programs, personnel, and evaluation. (Formerly numbered Recreation 101.)

RTM 107. Recreation Programming and Leadership (4)

Three lectures and three hours of laboratory. Theories, principles, and techniques of group leadership, group dynamics, communication, problem-solving, creativity, program planning, and publicity as they relate to selected recreation systems. Student ePortfolio is initiated. (Formerly numbered Recreation 107.)

RTM 284. Supervised Field Work (3) Cr/NC

Prerequisites: Consent of instructor or department chair, credit or concurrent registration in Recreation and Tourism Management 107, and 125 hours experience in recreation leadership.

Observation and participation in community recreation leadership. Practical experience in a variety of recreational settings. Eight hours per week at an agency. (Formerly numbered Recreation 284.)

RTM 296. Experimental Topics (1-4)

Selected topics. May be repeated with new content. See Class Schedule for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree.

UPPER DIVISION COURSES (Intended for Undergraduates)

RTM 304. Leisure and Tourism (3) [GE] (Selected sections offered as distance education) (Summer 2008: One section offered as distance education)

Prerequisites: Completion of the General Education requirement in Foundations II.B., Social and Behavioral Sciences.

Study of leisure and its impact on contemporary life; issues affecting recreation in today's urbanized society. (Formerly numbered Recreation 204, 304.)

RTM 305. Wilderness and the Leisure Experience (3) [GE]

Prerequisites: Biology 100 or 101; and completion of the General Education requirement in Foundations II. B., Social and Behavioral Sciences.

Values of protected landscapes to individuals and society. Scientific, political, international, and ethical dimensions of natural landscapes. Implications for protection, visitor management, and sustainable tourism. (Formerly numbered Recreation 205, 305.)

RTM 340. Conduct of Recreational Sports (3)

Three lectures plus outside practical experience in the conduct of recreational sports programs.

Organization of competition, community sports programs, administration of intramural athletics, and techniques of officiating. (Formerly numbered Recreation 340.)

RTM 351. Recreation Therapy and Special Populations (3)

Sociopsychological aspects of special populations and their implications for leisure pursuits. Field trips may be included. (Formerly numbered Recreation 351.)

RTM 361. Scientific Foundations of Recreation Therapy (3)

Prerequisites: Recreation and Tourism Management 351 required for recreation majors; open to others with consent of instructor.

Theoretical principles of therapy and prevention. Survey of medical and psychiatric pathology and terminology. (Formerly numbered Recreation 361.)

RTM 371. Professional Foundations of Recreation Therapy (3)

Prerequisites: Recreation and Tourism Management 351 required for recreation majors; open to others with consent of instructor.

Analysis of present-day policies, programs, implementation and future aspects of professional principles of recreation therapy. (Formerly numbered Recreation 371.)

RTM 396W. Writing in Recreation Settings (3)

Prerequisites: Satisfies Graduation Writing Assessment Requirement for students who have completed 60 units; completed Writing Proficiency Assessment with a score of 8 or higher (or earned a C or higher in RWS 280, 281, or LING 281 if score on WPA was 7 or lower); and completed General Education requirements in Composition and Critical Thinking. **Proof of completion of prerequisites required:** Test scores or verification of exemption; copy of transcript.

Theory and practice of writing in the field of recreation and parks with application to various settings. (Formerly numbered Recreation 396W.)

RTM 404. Cross-Cultural Perspectives of Tourism (3) [GE] (Summer 2008: One section offered as distance education)

Prerequisites: Completion of the General Education requirement in Foundations II.B., Social and Behavioral Sciences.

Concepts, definitions, and measures of essential cultural components of tourism. Integrated view of interrelated socio-cultural tourism issues with an understanding and appreciation of diverse cultures. (Formerly numbered Recreation 404.)

RTM 413. Cultural Tourism (3)

Two lectures and two hours of activity.

Prerequisites: Recreation and Tourism Management 107.

Concepts of cultural tourism and cultural heritage management. Strategies for planning of cultural tourism resources and for development of cultural tourism initiatives. Evaluating tourism potential of cultural or heritage assets. (Formerly numbered Hospitality and Tourism Management 413.)

RTM 468. Marketing, Financing, and Assessment in Recreation and Tourism Management (3)

Prerequisite: Recreation and Tourism Management 475.

Marketing, financing, and assessment specifically related to recreation and tourism management to include services development, pricing, promotion, distribution; budget development, revenue generation, assets management, controls; evaluation and research process as they relate to service development and delivery.

RTM 469. Administration and Operation of Recreation and Tourism Agencies (3)

Prerequisite: Recreation and Tourism Management 470 or 475.

Administrative and operational aspects of managing and leading in recreation and tourism agencies to include liability, risk management, administrative regulations; information/decision systems in organizations; strategic planning; operation of facilities/areas; human resource functions related to successful service delivery.

RTM 470. Global Travel and Tourism Management (3)

Prerequisites: Recreation and Tourism Management 101 or Hospitality and Tourism Management 201.

Global tourism management, economics, ethics, marketing, development, and sustainability. Social, cultural, and environmental impact indicators. Organization of global tourism and its components. (Formerly numbered Recreation 470.)

RTM 475. Commercial Recreation and Attractions Management (3)

Analysis of commercial recreation field, including design, development, programming and marketing aspects of various commercial recreation enterprises. (Formerly numbered Recreation 475.)

RTM 477. Tourism Planning (3)

Prerequisite: Recreation and Tourism Management 101.

Nature and scope of tourism planning including planning theory and approaches, principles, and processes. Case studies utilized for analysis of impacts of tourism, amenities, attractions, services, facilities, transportation, and information-direction. (Formerly numbered Recreation 477.)

RTM 483. Outdoor Education and Camp Administration (3)

Prerequisites: Recreation and Tourism Management 101.

Philosophy, theory, methods, application, and scope of outdoor education in recreation and ecotourism camp settings. Management of resident, day, and travel camps. (Formerly numbered Recreation 450.)

RTM 484. Directed Leadership (3) Cr/NC

One lecture and eight hours of supervised activity.

Prerequisites: Recreation and Tourism Management 284.

Supervised leadership experience in public and private recreation agencies. Maximum credit six units. (Formerly numbered Recreation 484.)

RTM 485. Outdoor Recreation Planning and Policy (3)

Nature and scope of recreation in nonurban areas. Public demand for recreation and its impact on natural resources. Management, planning, research and operation of regional and national park and recreation areas. (Formerly numbered Recreation 485.)

RTM 487. Environmental and Cultural Interpretation (3)

Prerequisites: Recreation and Tourism Management 101.

Philosophy, theory, methods, application, and scope of cultural interpretation in recreation and tourism settings. (Formerly numbered Recreation 487.)

RTM 489. Outdoor Leadership and Adventure Programming (3)

Prerequisites: Recreation and Tourism Management 305.

Theoretical principles and experience in leadership, judgment, and decision making in outdoor adventure programming. (Formerly numbered Recreation 489.)

RTM 496. Experimental Topics (1-4)

Selected topics. May be repeated with new content. See Class Schedule for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree.

RTM 498. Internship in Recreation and Tourism Management (6 or 12) Cr/NC

Twenty off-campus hours required per week for 6-unit program, or 40 off-campus hours required per week for 12-unit programs.

Prerequisites: Consent of instructor or department chair, completion of all required lower division recreation courses, and completion of both Standard or Multimedia First Aid certificate and CPR certificate by end of semester.

For six unit internship: 250 hours of professional work experience in recreation and tourism management. For 12 unit internship: 500 hours required Credit for course requires completion of ePortfolio. Maximum credit 12 units. (Formerly numbered Recreation 498.)

RTM 499. Special Study (1-3)

Prerequisites: Consent of special study adviser.

Individual study. Maximum credit six units.

**UPPER DIVISION COURSE
(Also Acceptable for Advanced Degrees)**

RTM 575. Designing Recreation and Park Areas and Facilities (3)

Prerequisites: Recreation and Tourism Management 101.

Design principles and concepts applied to planning and development of park and recreation areas and facilities. (Formerly numbered Recreation 575.)

RTM